

# Advancing Scholarly Publishing Through Equity, Empowerment and Evolution for Scientific Writers and Editors

*Kaiser Jamil*

*Department of Genetics, Bhagwan Mahavir Medical Research Centre, Rajasthan 302015, India*

## ABSTRACT

Scholarly publishing disseminates knowledge and fosters innovation. This concept addresses disparities, proposing equity, empowerment and evolution. Traditional publishing faces criticism for inequities, leaving writers disadvantaged. This paper proposes a comprehensive approach anchored in the principles of equity, empowerment and evolution. With the key objectives include addressing barriers for under represented researchers, empowering writers and fostering publishing evolution. The paper explores key aspects of the publishing process, highlighting issues like limited knowledge access, systemic biases and a lack of diversity among contributors. It emphasizes the need to actively seek and celebrate diverse voices to enhance scholarly discourse. Furthermore, the study highlights the rapid transformation of scholarly publishing driven by technological advancements and advocates for open-access models, innovative dissemination methods and emerging technologies. The study concludes that, in order to advance scholarly publishing with equity, empowerment and evolution, a collaborative approach involving authors and editors is essential. This enriches global academic discourse, fosters inclusivity and benefits both researchers and society.

## KEYWORDS

Advancing, scholarly publishing, equity, inclusivity, empowerment, authorship, technological evolution, open access, diversity, editorial boards, collaboration, innovative communication, peer review

*Copyright © 2023 Jamil. This is an open-access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution and reproduction in any medium, provided the original work is properly cited.*

## INTRODUCTION

Scholarly publishing plays a pivotal role in disseminating scientific knowledge, fostering innovation and driving advancements in various fields<sup>1</sup>. However, there are inherent challenges and disparities within the current system that hinder equitable access and opportunities for scientific writers<sup>2</sup>. This concept note aims to propose a comprehensive approach to advancing scholarly publishing by focusing on equity, empowerment and evolution for scientific writers<sup>3</sup>.

Traditional scholarly publishing, for all its merits, has faced mounting criticism in recent years. This criticism is not directed at the fundamental purpose of this venerable institution, but rather at the inequities and imbalances that have come to define it. There's a growing recognition that the traditional model falls short when it comes to equity, empowerment and evolution. All too often, it leaves scientific writers and editors



on unequal footing, hampers access to knowledge and neglects the voices of those historically marginalized.

The aim of this article is to provide actionable insights into how the thriving principles of equity, empowerment and evolution can be realized, benefitting all those engaged in the scholarly communication process.

The primary objectives of this initiative are as follows:

- Promote equity in scholarly publishing by addressing barriers faced by underrepresented researchers, including gender, race, ethnicity, geographical location and institutional affiliation<sup>4</sup>
- Empower scientific writers by providing resources, mentorship and training opportunities that enhance their research, writing and publishing skills<sup>5</sup>
- Foster the evolution of scholarly publishing by embracing emerging technologies, open access models and innovative dissemination methods that increase accessibility and impact of scientific research<sup>6,7</sup>

### **KEY COMPONENTS OF PUBLISHING**

**Equity in scholarly publishing:** The primary challenge in scholarly publishing is restricted access to knowledge due to paywalls, limiting those without institutional subscriptions or financial resources. To address this, open access initiatives have gained traction, emphasizing the principle that knowledge should be free from financial and geographical constraints. These initiatives ensure broader access to research and enable scientific writers and editors to reach a diverse global audience, promoting equity in scholarly publishing.

Some other prominent challenges are as follows:

- Identify and address systemic biases within the scholarly publishing system that perpetuate inequities. This includes biases in peer review, editorial decision-making and funding allocation
- Implement policies to ensure diversity and inclusion in editorial boards, review panels and conference committees to reflect the breadth of perspectives and expertise<sup>8</sup>
- Promote collaboration and partnerships between established and emerging researchers to foster mentorship, knowledge sharing and network building

**Empowerment of scientific writers:** Empowering diverse voices in scholarly publishing is essential for innovation and inclusivity. The field often lacks diversity among authors, reviewers and editorial boards, limiting the range of perspectives and ideas. To advance empowerment, it's crucial to actively seek and celebrate voices from diverse backgrounds, including underrepresented groups. This enriches the discourse and fosters more inclusive research. Empowerment also entails providing support and resources, such as mentorship programs and workshops, to help aspiring writers and editors succeed and diversify the field further.

It can be achieved by:

- Develop and provide training programs, workshops and online resources to enhance scientific writing, research communication and publication skills
- Establish mentoring programs that pair experienced researchers with early-career scientists to provide guidance, feedback and career support
- Create platforms for showcasing and celebrating the work of scientific writers from diverse backgrounds to inspire others and recognize their contributions<sup>9</sup>

**Evolution of scholarly publishing:** The rapid transformation of scholarly publishing is driven by technological advancements. Embracing this evolution is crucial. It can be achieved by adopting the following:

- Encourage the adoption of open-access publishing models that ensure free and unrestricted access to scientific literature, thereby increasing the global reach and impact of research
- Explore innovative dissemination methods such as preprints, data-sharing platforms and multimedia formats to enhance the visibility and engagement of scientific publications
- Embrace emerging technologies like artificial intelligence<sup>10</sup> and machine learning to streamline the publishing process, improve peer review efficiency and enhance content discoverability
- Ensuring the long-term accessibility of scholarly content through digital archiving and preservation initiatives

**Implementation strategies:** By adopting the following implementation strategies, the scholarly publishing ecosystem can work collectively toward the goals of equity, empowerment and evolution, ultimately enhancing the dissemination of knowledge and the well-being of scientific writers and editors:

- Collaborate with funding agencies, academic institutions and scholarly societies to establish partnerships and secure resources for implementing the proposed initiatives
- Engage with stakeholders, including researchers, publishers, editors and policymakers, through conferences, workshops and online platforms to gather input and drive collective action
- Develop metrics and evaluation frameworks to monitor progress, measure the impact of interventions and identify areas for improvement
- For technology integration invest in the development and integration of cutting-edge technologies like AI-driven peer review systems and blockchain-based publishing platforms
- Establish training programs for researchers and editors, equipping them with the knowledge and skills needed to navigate the evolving publishing landscape
- Continuously assess the effectiveness of these strategies and adapt them to evolving needs and challenges

## **CONCLUSION**

Advancing scholarly publishing through equity, empowerment and evolution for scientific writers requires a multifaceted and collaborative approach. Authors and editors alike stand at the forefront of this transformative journey, as they collaboratively enrich the global academic discourse. By promoting equity, empowering scientific writers and embracing evolving publishing practices, we can foster a more inclusive, diverse and impactful scholarly publishing ecosystem that benefits researchers and society as a whole. This concept note provides a foundation for further discussions, planning and implementation of strategies to achieve these goals.

## **REFERENCES**

1. Eger, T. and M. Scheufen, 2021. Economic perspectives on the future of academic publishing: Introduction to the special issue. *Managerial Decis. Econ.*, 42: 1922-1932.
2. Ohler, L.A. and J. Pitts, 2021. From peril to promise: The academic library post-COVID-19. *C&RL News*, 82: 41-44.
3. Nabyonga-Orem, J., 2022. Equity in scientific publication. *Health Serv. Insights*, Vol. 15. 10.1177/11786329221100307.
4. Jack, L., 2023. Complete Republication: Recent Updates to CSE recommendations for promoting integrity in scientific journal publications: 7 ways to integrate diversity, equity, and inclusion into scholarly publishing. *Preventing Chronic Dis.*, Vol. 20. 10.5888/pcd20.230051.

5. Blake, J. and W.R. Holden III, 2021. Engaging and Empowering Scientific Writers in Different Disciplines. In: English Across the Curriculum: Voices from Around the World, Blake, J. and W.R. Holden III, The WAC Clearinghouse; University Press of Colorado, Fort Collins, Colorado, pp: 73-89.
6. Brown, S., E. Alvey, E. Danilova, H. Morgan and A. Thomas, 2018. Evolution of research support services at an academic library: Specialist knowledge linked by core infrastructure. *New Rev. Acad. Librarianship*, 24: 337-348.
7. Koley, M., S.K. Namdeo, B. Suchiradipta and N.A. Afifi, 2022. Digital platform for open and equitable sharing of scholarly knowledge in India. *J. Librarianship Inf. Sci.*, 55: 403-413.
8. Dawson, J., N.L. Coggins, M. Dolechek and G. Fosado, 2020. Toolkits for equity: An antiracist framework for scholarly publishing. *Serials Rev.*, 46: 170-174.
9. Harley, D., S.K. Acord, S. Earl-Novell, S. Lawrence and C.J. King, 2010. *Assessing the Future Landscape of Scholarly Communication: An Exploration of Faculty Values and Needs in Seven Disciplines*. UC Berkeley, Berkeley, California, ISBN: 9780615358345, Pages: 728.
10. Checco, A., L. Bracciale, P. Loreti, S. Pinfield and G. Bianchi, 2021. AI-assisted peer review. *Humanit. Soc. Sci. Commun.*, Vol. 8. 10.1057/s41599-020-00703-8.